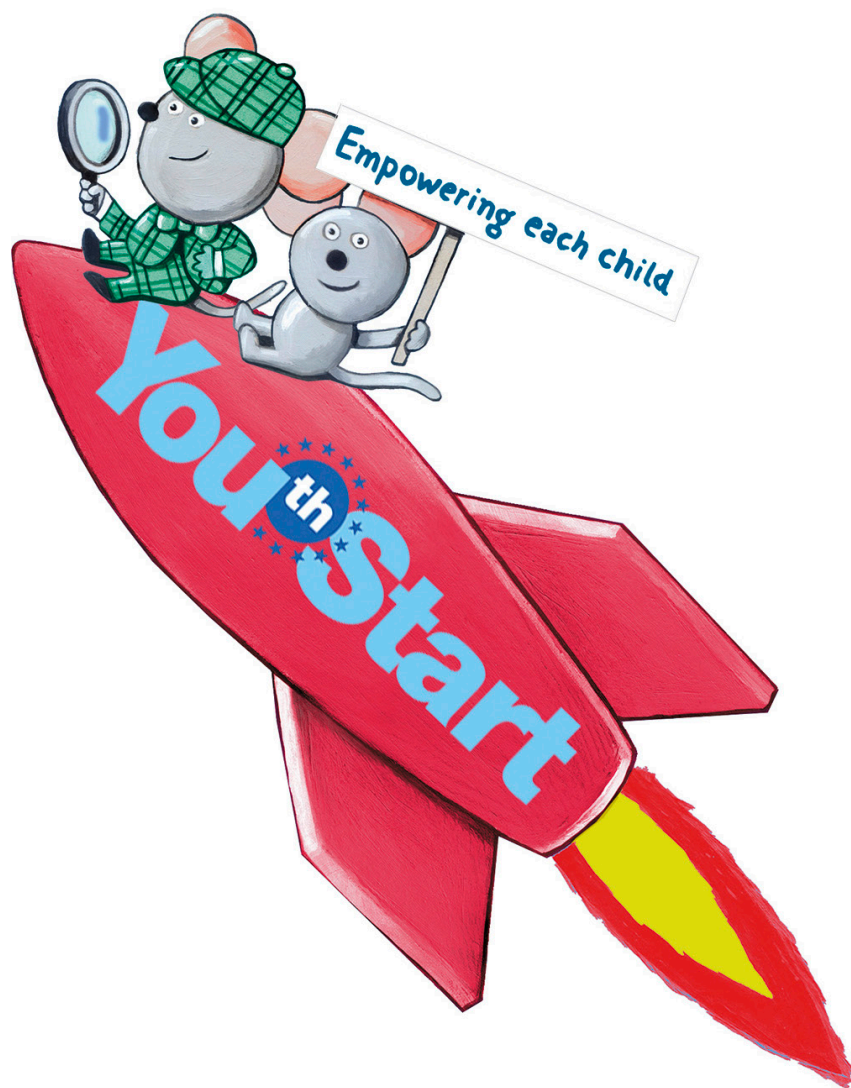




A1 My Personal Challenge

Becoming aware
of prices and value

Student Manual



Andrea Bisanz • Gerald Fröhlich • Eva Jambor • Johannes Lindner • Ingrid Teufel

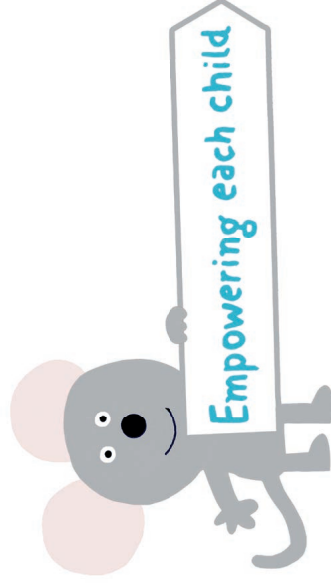
All Challenges of level A1 are also available in a printed version in German. You can find them at
www.jedeskindstärken.at (*Jedes Kind stärken*, volume 1 - 4).



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with the Youth Start Entrepreneurial Challenges Programme

LET'S DEVELOP
AND IMPLEMENT YOUR IDEAS!

DON'T BE AFRAID TO TRY NEW THINGS!
ALSO ENCOURAGE OTHERS!

USE YOUR IDEAS
TO HELP OTHER PEOPLE!

IDEA CHALLENGE
Get your ideas moving forward!
Let's create value!




☐ ☐

HERO CHALLENGE
You're my role model



☐

EMPATHY CHALLENGE
My feelings –
Your feelings





☐

STORYTELLING CHALLENGE
Creative storytelling





☐

BUDDY CHALLENGE
Empower others!



☐

MY COMMUNITY CHALLENGE
Solving problems together



☐

MY PERSONAL CHALLENGE
What's it worth?



☐

LEMONADE STAND CHALLENGE
Selling is fun



☐

PERSPECTIVES CHALLENGE
Tracking 20 Euros



☐

TRASH VALUE CHALLENGE
Recycling adds value



☐

OPEN DOOR CHALLENGE
Discovering clues



☐

DEBATE CHALLENGE
Let's talk to each other!





☐

REAL MARKET CHALLENGE
Becoming a "junior manager"


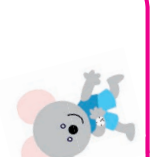


☐

START YOUR PROJECT CHALLENGE
I'm off to a flying start!



☐

EXTREME CHALLENGE
Assessing oneself



☐

BE A YES CHALLENGE
This is good for me



☐

EXPERT CHALLENGE
Learning holistic learning



☐

VOLUNTEER CHALLENGE
I can volunteer



☐

The Youth Start Programme "Empowering each child" promotes the self-initiative and entrepreneurial spirit of children at the primary school level. All teaching materials are available at www.youthstart.eu. A mindfulness programme with video clips is provided in the "Mind & Body" section.



Challenges with a **yellow icon** instruct the children in entrepreneurial thinking and acting. **Pink** stands for personal development: these challenges focus on empathy, teamwork and self-confidence. **Green icons** indicate that social competences are trained: the children learn to assume responsibility for themselves, others and the environment.

Empowering each child ...

... refers to the title, the goal and the content of a practise-oriented, holistic learning programme which was developed for primary school children. Bigger and smaller challenges form the key element of the programme. They function as learning prompts from three key areas that play an important role in empowering our children:

- entrepreneurial thinking and acting,
- personal development and
- social commitment.

Each key area is assigned a different colour to help differentiate between them. A diagram of the entire programme is included on the previous page.



Empowering each child is part of the “Youth Start Entrepreneurial Challenges” Programme which aims to foster personal initiative and the entrepreneurial spirit of young people. It was developed in Austria for both primary and secondary school students, and it has been translated into six languages.

In the **A1 My Personal Challenge** (“Becoming aware of prices and value”) the children think about the following questions together: How much do products and services cost? How valuable are they to me?

The “Youth Start Entrepreneurial Challenges” Programme supports children in developing their potential.

This was proven by a scientific field study which was carried out from 2015 to 2018 in Austria, Slovenia, Portugal and Luxembourg with about 30,000 children and teenagers.

The research results demonstrate that by working with the programme in primary school, the children's self-esteem is improved and teamwork, creativity and lateral thinking are fostered. The children learn empathic communication and how to be sensitive to their own and others' needs, and they improve their vocabulary.

We wish all the children many inspiring learning experiences working on this challenge!

Eva Jambor and Johannes Lindner, editors

www.ifte.at | www.youthstart.eu



A1 My Personal Challenge

Becoming aware of prices and value

The My Personal Challenge will help you figure out the prices of various products and think about what is valuable to you.

Explanatory video for this challenge:

http://www.youthstart.eu/en/challenges/what_is_it_worth/

6 steps to the finish line:



Estimating prices

Page 6



Finding out how much something costs

Page 7



Learning how prices are determined

Page 8



Finding out what is valuable

Page 10



Planning expenses

Page 11



Thinking things over

Page 13



I can solve personal challenges.



How much does it cost? 1


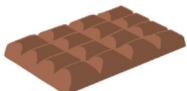

Try to estimate the prices of the products below and write down the estimated prices in the column “I guess it costs ...”.



Have an adult accompany you to a supermarket and check the real prices. Write them down in the column “correct price”. What do you notice? Talk with others about it.



While at the supermarket, also do the exercise on the next page.

How much does it cost?	I guess it costs ...	Correct price
1 litre of orange juice		
1 kilogram of bananas 		
1 cucumber		
1 bar of chocolate 		
1 kilogram of bread		
1 ice jolly 		
1 container of yogurt		

Compare your results with those of others and discuss the following question with them: Why are there different prices for the same product?





1 What can I buy with my money?



Go to a supermarket with an adult and take a piece of paper and a pen with you. Take a look at the products: What would you like to buy? Write down the products and their prices.



In groups of 4, create a poster with the products you would like to buy by making a drawing of them along with their prices. Put up the posters in class. Write down the products you added to the poster and their prices below:





Compare your posters:

- Did you all choose the same products?
- Is there a product that most frequently appears?
- How many sweets, toys or handicraft items appear on your poster?
- How many common food items such as milk, bread or yogurt did you write down?



Imagine somebody has given you 5 euros. Choose all the products from the posters you would like to have. They should not cost more than 5 euros altogether.

With 5 euros I would like to buy ...

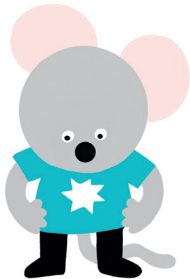


Is there anything you would have chosen instead which costs more than 5 euros? What could you do to get what you desire? Talk with others about it.



Who earns money from the production of a T-shirt? 1

Read the text below carefully. It will show you all the different groups that earn money from the production of a T-shirt.



T-shirts sold in Austria are often produced in Asia. The wage of the workers producing them is very low. The factory producing the T-shirts also generates only a small profit.

Transporting the T-shirts from Asia to Austria costs a lot of money, and the state adds taxes to the price. Money is also paid to advertise the T-shirt.

The store selling the T-shirt has to make a profit, too. It has to pay the salary for its employees and the rent for the shop.

Imagine buying a T-shirt at the cost of 10 euros: Guess how much money each of the involved parties receives. Write down your estimates in the table. Your teacher will tell you the correct answers.



	Estimate	Correct answer
Store selling the T-shirt (retail)		
Brand company (e.g. Adidas, Nike, Hello Kitty, ...)		
State (taxes)		
Factory producing the T-shirt (the costs for the production of cotton and the fabrics are included)		
Company transporting the T-shirt		
Worker making the T-shirt		

Discuss with others about it: Do you think this kind of distribution is fair? Why are T-shirts mainly produced in Asia?



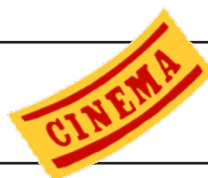


2 Is this correct?



In pairs, discuss whether the prices below are too high or too low or if they are correct.

Is this correct?	Yes	No
A book costs 60 euros.		
A mobile phone costs 30 euros.		
A car costs 1,600 euros.		
A cinema ticket costs 8 euros.		
A school bag costs 20 euros.		
A box of Lego costs 5 euros.		



Can you explain why a thin children's book costs less than a thick book with lots of illustrations? Which of these two books is more valuable?



Can you find other items in the table that are very cheap or very expensive? Why do the prices differ?



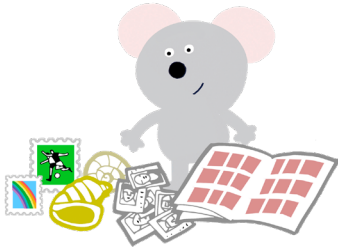
Watch this video: "Why do some things cost more than others?" (https://www.youtube.com/watch?v=A5qcj_5NqDg)
It will give you the answers.



Do you need some energy?

Stretch your arms and hands out in front of your body with your palms facing each other, but held wide apart, and imagine holding a ball in your hands. Then "form" a ball by squeezing your hands together until your fingertips touch.

You can find the short video „Energy ball“ and further exercises for activation and concentration in the „Mind & Body“ section at www.youthstart.eu



What things do I still need? 1

Look around at home. Which of the items you find belong to you?
Write down some of them!



There are items you do not need any longer. Choose one of them and bring it to school. Maybe one of your classmates wants to have it?
Swap your item.



Are you happy with what you got? Explain why you are or why you are not.

Think about what you could do with the items you no longer need, e.g. clothes that do not fit you anymore or toys you no longer play with.



Write some of your ideas down and talk with others about it:

What is valuable to me? 2

There are sure to be things that are especially important to you. List some of them and write down the reason for their importance.



Not everything can be bought with money. Think about something which is free but is still valuable to you. Talk with others about it.





1 Spending money



What do your parents spend their earnings on?
What do you think?



Ask your parents and add the answers here:

Do they also save money to spend it at a later time? What are they saving for?



Watch the video: "Why can't I have everything I want?" (<https://www.youtube.com/watch?v=QxRhE3uMLDE>)

Talk about it with others.

2 My pocket money

Having your own money is great. You can buy things you want immediately, or you can save the money to buy something at a later time.



Find out:

- How many of your classmates get pocket money? _____
- How many of them get it on a weekly basis? _____
- How many of them get it on a monthly basis? _____
- How many of them are sometimes gifted money? _____

Talk about it with others and write down your answers:
What do you spend your money on?



Have you ever saved money to get something expensive you desired?
Write down what it was.



Managing my pocket money 3



What would you like to buy if you had enough money?
Write it down.



Find out how much it costs exactly and do the maths:

This is what my dream item costs _____

This is how much money I have: _____

How much is missing? _____

How can you save your money? Do the maths:

The pocket money I get every month is _____ euros.

How many months will it take me to save the money I am missing?

You can reach the necessary amount more quickly if you also earn money yourself or if you are gifted money. Think about how you could earn money by completing small jobs.



Examples: You could help your grandmother to do the gardening or walk the neighbour's dog. What else can you can up with?

If you spend your pocket money on other things in the meantime it will take you longer to save the necessary amount to get what you desire. Talk about it with others: Is it easy for you not to spend your money all at once?



How to stay motivated:

Imagine with all your senses what it will be like when you get what you desire:

How will it feel when you reach the necessary amount?

What do you see? Tell someone what you are saving the money for and how much you are looking forward to getting it!



**1 How well can you do that already?**

☒ Think about how well you can do the things in the list below and colour in the field under the symbol that fits the best.

Here is what the four symbols mean:



I need a lot more practice at that.



I am good at that.



I can do that a little bit. If I practice, I will get better.



I am very good at that.

I know the price of some products.				
I know what I can buy with 5 euros.				
I can list what the store I buy a T-shirt from must pay money for.				
I can explain who earns money from the production of a T-shirt.				
I can explain why some books cost more than others.				
I can explain the difference between price and value.				
I can calculate how long I have to save money to buy something I desire.				
I can name things which are valuable to me but cannot be bought with money.				



Questionnaire for “My Personal Challenge” Detectives 2

You have worked on the My Personal Challenge. You have estimated and checked prices. You have learned how prices are determined and what is valuable to you. You have also come up with ideas about how to save money for something you desire.

1. What did you learn that is especially interesting to you?

2. What can you do with things you do not need any longer?

3. What is valuable to you?

4. What can you do to get something you desire that costs money?

5. How can you manage your money well?

Discuss your answers at home or at school.



All Challenges of level A1 are also available in a printed version in German. You can find them at www.jedeskindstärken.at (Jedes Kind stärken, volume 1 - 4).

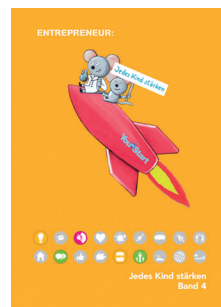
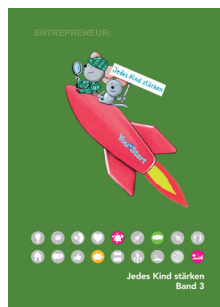
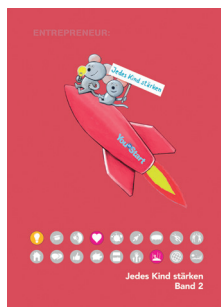
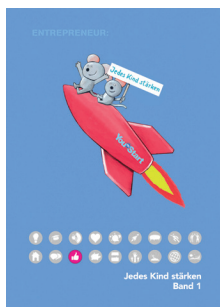
„Empowering each child“ is a holistic learning programme for children at primary school level. It is part of the “Youth Start Entrepreneurial Challenges” Programme.

All parts of the programme are available as Challenges at competence level A1 (= primary level) at www.youthstart.eu including also video clips explaining the challenge.

The **“Mind & Body” section** provides short video clips with physical “activate & concentrate” exercises and the “Youth Start mindfulness programme”.

Video clip explaining the challenge:

http://www.youthstart.eu/en/challenges/what_is_it_worth/





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The Youth Start Team would love to hear from you: if you want to network with national partners and learn more about their offers or support the implementation of the project please write to office@ifte.at.



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